



Hand & Lock Pop-Up Events

Our pop-up events effectively combine traditional embroidery craftsmanship, with contemporary design, technique and modern technology.

Consumers love the lure of exclusivity. Our dedicated pop-up team deliver a fun and interactive experience allowing consumers the opportunity to watch their purchases be personalised and to ask questions about the process.



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Hand Embroidery

Hand embroidery offers exquisite detail. This service perfectly lends itself to prestige events, product launches and intimate VIP soirees. Hand monogramming is the height of sophistication and, like all great things, takes time. Your guests can witness the delicate skill and precision required to embroider a monogram and leave with a personalised item they will cherish.

Typically, a small event will require one embroiderer to do the work, and one embroidery assistant to speak to guests and prepare items. Our most popular styles can be embroidered in any colour of cotton, selected especially for your event.



Larger fonts and motifs are also available upon request, just as we did here for Ralph Lauren.

Hand embroidery	Days	Hourly rate
x1 Embroiderer	Mon - Fri	£60 per hour
x1 Embroiderer	Sat - Sun	£95 per hour
x1 Embroidery Assistant	Mon - Fri	£30 per hour
x1 Embroidery Assistant	Sat - Sun	£45 per hour



Style	Size	Time per letter*
Block	5mm	20 minutes
Fishtail	5mm	20 minutes
Serif	7mm	30 minutes
Script	8mm	30 minutes

Hand & Lock / Asceno



Digital Machine Embroidery



Digital machine embroidery is ideal in a busy environment. Purchases can be monogrammed with added versatility and speed. We recommend offering between 1-3 different size options so your customer doesn't have too much to choose from. The sizes we recommend are 1cm, 1.5cm & 3cm, but these can very easily be changed to suit your needs and items of choice. In addition to our wide variety of font styles and thread colours, we can also work with you to design motifs which your guests can choose from to personalise their items.

Please note, the time it takes to stitch out each motif depends on the complexity and size of the design. The cost of bespoke motif design is in addition to the hourly event price.

* Time per embroidery doesn't include tidying time. Please allow approx. 15 mins per customer as a rough guide.

Script
Block
Times
ARMY
COLLEGE
Chancery
Old English



hello



Digital machine embroidery	Days	Hourly rate
x1 Embroiderer	Mon - Fri	£60 per hour
x1 Embroiderer	Sat - Sun	£95 per hour
x1 Embroidery Assistant	Mon - Fri	£30 per hour
x1 Embroidery Assistant	Sat - Sun	£45 per hour

John Lewis



H&M



Aspinal of London



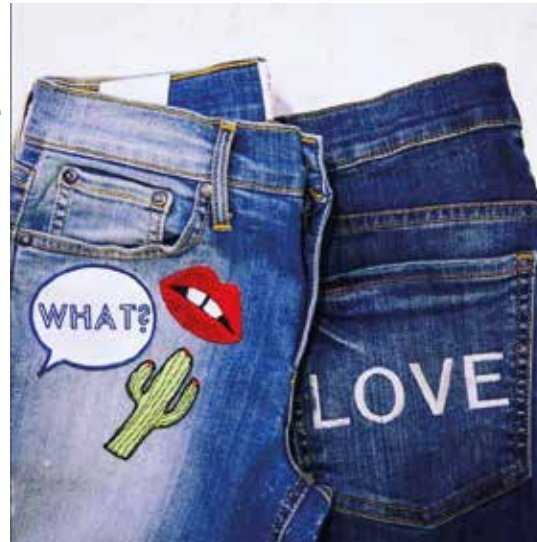
Topshop

Style	Size	Time per embroidery*
Small	10 mm	5 minutes
Medium	15 mm	7 minutes
Large	30 mm	10 minutes

Hand Guided Machine

Hand-guided machine embroidery can be used to applique (attach) patches to garments. A fantastic way to engage guests, we use a vintage 'Irish machine' live at your event. We have a selection of patches which can be used at your event at an additional cost per patch, or we can quote you for a range of bespoke patches. Another option is to create personalised patches on site with our digital embroidery machine.

John Lewis



Hand-guided machine embroidery	Days	Hourly rate
x1 Embroiderer	Mon - Fri	£70 per hour
x1 Embroiderer	Sat - Sun	£105 per hour
x1 Embroidery Assistant	Mon - Fri	£40 per hour
x1 Embroidery Assistant	Sat - Sun	£55 per hour

Amazon Destination Denim - Berlin



London Fashion Week



Embossing

Embossing is an ideal way of customising an item which is leather/faux leather and not suitable for embroidery. In a few short minutes we can add your choice of letters making any item truly special. Choose from traditional colours such as gold, silver and copper or go wild with hot red, fuchsia pink, sea-green or holographic.

Embossing	Days	Hourly rate
x1 Personalisation Specialist	Mon - Fri	£60 per hour
x1 Personalisation Specialist	Sat - Sun	£95 per hour
x1 Assistant	Mon - Fri	£30 per hour
x1 Assistant	Sat - Sun	£45 per hour

Typical items suitable for embossing include leather belts, notebooks, luggage tags, wallets, card holders, key-rings, leather rucksacks and wash bags.

LK Bennet



Kaleidoscope



Next



Denim Studding & Ripping

A great service to run in addition to monogramming, or as a service on its own. This works best on denim items, from jackets and jeans to denim tote bags! We can add rips, fray hems, add step hems and unpick stitching to leave a raw edge. Equally, we can add studs to leather/faux leather shirts and jackets. We have four stud options to choose from but if you would like something more specific, please let us know.



Studding & distressed denim	Days	Hourly rate
x1 Personalisation Specialist	Mon - Fri	£60 per hour
x1 Personalisation Specialist	Sat - Sun	£95 per hour
x1 Assistant	Mon - Fri	£30 per hour
x1 Assistant	Sat - Sun	£45 per hour

Amazon Destination Denim - Jorja Smith



Rag & Bone



Hush



Workshops

In addition to our studding and denim distressing service, we can offer this as a group workshop, where 2 members of Hand & Lock staff can teach your guests in a space provided by you, how to customise their own denim. We can also include an element of teaching the guest how to sew on patches to their item, and we will provide all the materials needed.

Futher information available on request.

Workshops	Days	Hourly rate
x1 Specialist Tutor	Mon - Fri	£60 per hour
x1 Specialist Tutor	Sat - Sun	£95 per hour
x1 Assistant	Mon - Fri	£30 per hour
x1 Assistant	Sat - Sun	£45 per hour



Calvin Klein



Dolce & Gabbana



Converse



Net-a-Porter



Modern Society



Cath Kidson



@handandlock_popup

Additional Information

Hand & Lock will advise you on the ideal amount of staff and machinery required to complete the estimated amount embroidery in the allocated time (please see 'time per letter/embroidery' for more information).

If the event is busier than expected, we will advise your onsite staff how many orders we are able to complete at the event. If they would like us to continue to take orders we will fulfil these at Hand & Lock in the following 3-5 working days, an additional cost will be charged per item.

Our staff are timetabled to work your event to the hours agreed, if you would like one of our staff to stay longer at the event this will have to be agreed with the staff member on the day. We allocate an additional 45 minutes to the end of the event, if the staff member is unable to stay past this they have the right to leave.

Events staff are entitled to a 30-minute lunch break for any event over 6 hours. If only one member of Hand & Lock staff is working your event, please be aware that the stand may be unattended during this time.

We include an additional 30 minute charge at the start and finish of your event for setting up and taking down the space. If you require this to be long please advise.

Payment terms

As we work on a proforma basis, we require a 50% deposit once the quote has been accepted. Payment can be made by:

- Online payment portal
- Card payment over phone
- Cash or card in the studio
- Bank transfer

The remaining 50% balance will be due prior to the first day of your event.

Setting up:

- We will need access to the delivery bay with the correct contacts to allow the delivery of our equipment to run smoothly and quickly.
- Help with moving our heavy equipment is much appreciated.

Embroidery assistant

An embroidered assistant is not always necessary however if you expect the event to be busy it is recommended. The assistant will help take orders from the customers, frame up the garment for machine embroidery and is able to answer any questions.

Dress Code

If you require the embroider to wear a specific dress code for the event please inform us at least one week prior to the event so correct sizes and embroidery (if required) can be arranged.

Events outside London

If your event requires us to travel outside London (Zones 1 - 4) we will require you to cover travel and all other expenses to and from the event. If the location can not be travelled to and from in one day, necessary accommodation will need to be provided. In some cases if the travel is over two hours per way there will be additional travel time charges, this will be up to the discretion of Hand & Lock