

STYLE & GROOMING

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DUNHILL'S HERITAGE CRESTED WOOL BLAZER

Kim Jones calls on military greats to recreate vintage emblem

Alfred Dunhill's eponymous label has come a long way since its origins creating "everything but the motor" for the automobile age, including innovative accessories such as the windshield pipe – allowing comfy smoking while driving.

Today, creative director Kim Jones has realigned the luxury label to meet the needs of the 21st-century gent. For his autumn collection, Jones called on embroidery specialist Hand & Lock – who has created military insignia for more than 100 years – to recreate Alfred Dunhill's vintage AD logo.

The wool flannel blazer boasts a silk and bullion wire crest made from the 'gold cutwork' technique still used today in military badges.

Cut from bonsai green wool flannel reminiscent of Twenties tailoring, the blazer is lightweight, while the 'Belgravia' fit is slightly slimmer than a traditional Savile Row silhouette.

Crested 'Belgravia' wool flannel blazer £895 by DUNHILL; 0845-458 0779

